

ColoAppie

CologenU | fidio | Fashy

Pre-Launch of Fidia & Fashy



Join

Soliudeen Oguniola
(WebMaye)

*as he discusses the functions
of the two applications.*

Thursday
18TH
Feb. 2021

8
PM



**Whatsapp
Community**

@cologen

#ColoGeny #CologenCreatives

fiddio

#ColoAppie

The name **FIDIA** was coined from the Swahili and Arabic language and it means “Compensation”

FIDIA enables creators to receive payments, sell digital products and accept membership subscriptions from their audience. Simply put, Fidia is like BuyMeACoffee/Gumroad/Patreon of Africa. **FIDIA** aims to empower creatives in Africa to make a living doing what they love.

Whether you are a designer, a writer, a content creator. You deserve to make more from what you do.

Currently, **FIDIA** features are splitted into three;

1. Payment Links
2. Product Pages
3. Membership



1. **With Payment Links**, you can actually receive payments from anywhere, get support from your audience or fans as a way for them to give back to you, they can also buy you a Pizza or Coffee and you receive the fiat(Naira) equivalent of it.

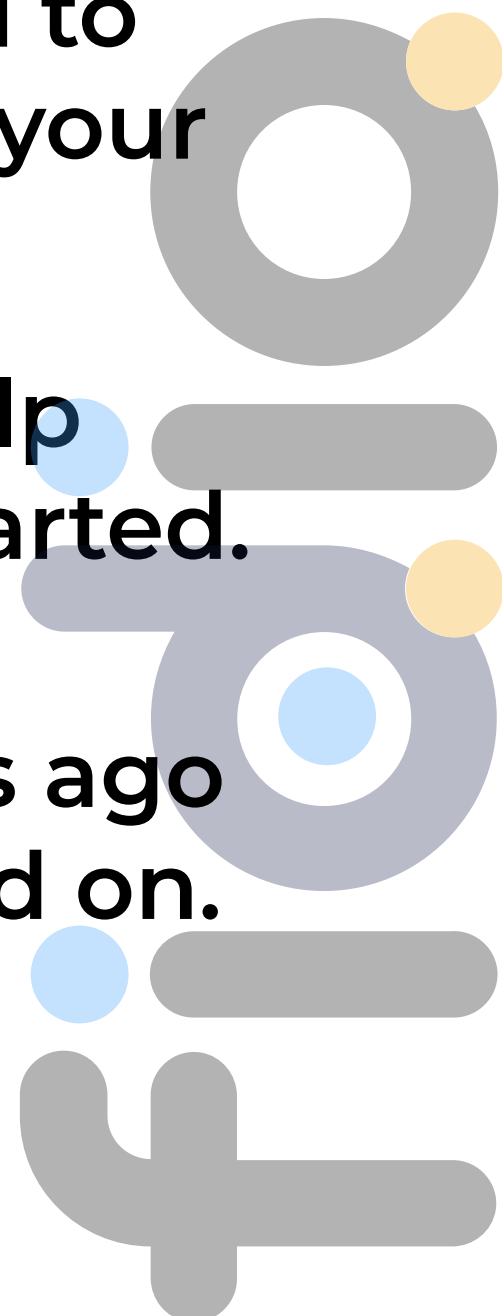
2. **With product pages**, you can sell your digital products and get paid faster without needing to setup an e commerce website

3. **Membership**: we provide a way for you to receive membership subscriptions from your audience.

“There are lots of stuff **FIDIA** wants to help creatives with and we are just getting started. There's more to come”

A mini article was published a few weeks ago about some of the things that are worked on. Here's the link to the article -

<https://bit.ly/3uGLsiQ>



At **FIDIA**, the vision is to improve and support the creator's economy in Africa by building tools and platforms for creatives to grow, succeed and monetize their creativity.

The creator economy and passion economy in Africa is only just getting started, there's more stuff to build

Currently, there are 3 products in the **FIDIA** pipeline.

- You will be able to get support from your fans & supporters in the form of money, pizza, coffee through a shareable link.
- You will have a personalised page where you can showcase your creative works.
- You can sell your digital products like ebooks, fonts, digital arts etc.

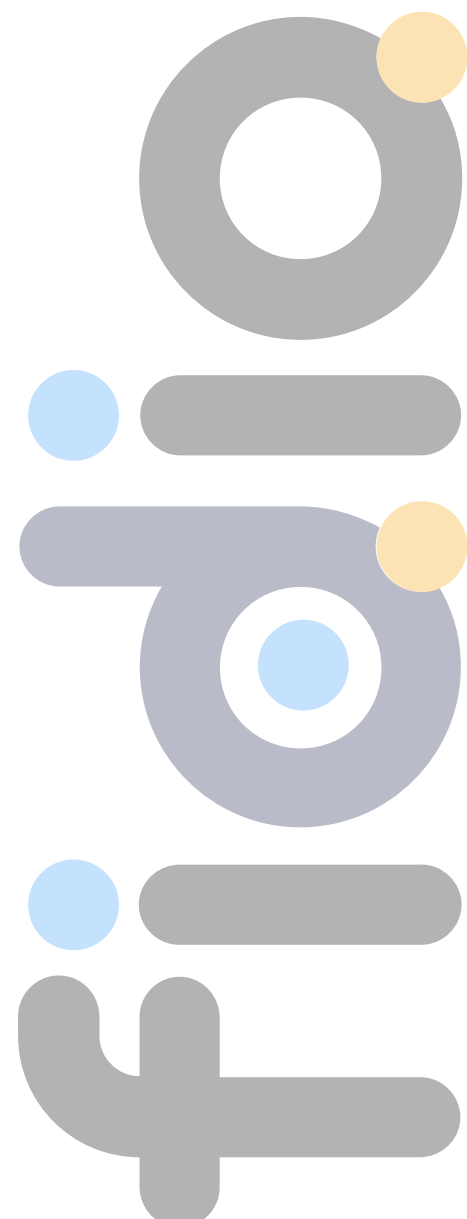




You will have a page where your audience can subscribe to your paid content through one-time or recurring payments.

The product pages feature is a tool where creatives can use to sell their content, products and services.

Also, there are expansion plans to other parts of Africa. Although Nigeria is the focus now but **FIDIA** is aimed to be a global product from Day 1.





Fashy

#ColoAppie

FASHY is an online platform designed for fashion designers to sell their products and manage business activities seamlessly.

2 products are being built at **FASHY**

- An online store builder
- A CRM app

It provides an easy way for fashion designers to start selling online.

It is easy to set up, you can sell anywhere with just your store link and you will be able to manage your orders, payments, delivery locations from a single dashboard.

The Fashy CRM app is a mobile app that makes it easy to manage your fashion design shop.



It provides the following features:

- Ability to manage orders.
- Adding of customers data like measurements, styles and other information for each customer of the fashion designer;
- Ability to track your fashion shop expenses, income

To learn more about the Fashy app, you can check out <https://fashy.shop>

For the online store, here's what you will get when you create an account on Fashy store-
<https://deen.fashy.store/all>

This is like the version 1.0 of our storefront.

It's actually not publicly available yet but a set of businesses will be invited soon.



There's a new landing page with all the updates
There are some information on the current website too - <https://fashy.shop>

There's a plan to roll out a private beta where every store owner provides their basic information & store information and they will use that to request an access to **FASHY** Store.

A feedback will be sent to the store owner about their status whether they are good to proceed with creation of storefront or otherwise

There are plans to have a refund policy and at the same time want store owners to be in charge of managing their deliveries.

There is an interface to add delivery locations items can be delivered to and set a delivery fee.

But in the future, **FASHY** will integrate with 3rd party platforms like Gokada, Kwik deliveries etc.



If you want a faster access into **FASHY** store.
You can fill this form, will get you in soon
<https://bit.ly/2M81Jp2>

And if you download the **FASHY** CRM app.
Please note that it is still in beta and if you
find any bugs or have any feedback on what
can be improved on - kindly help us submit it
here - <https://bit.ly/3sgJhd8>



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